



Computer-mediated communication  
Human-computer interaction  
Health communication

## **PUBLICATIONS/PROCEEDINGS**

**Zhou, T., & Mengoni, P.** (2022, November). Reexamining the Echo Chamber Effect of COVID-19 Vaccine Videos on YouTube. In *2022 IEEE/WIC/ACM International Joint Conference on Web Intelligence and Intelligent Agent Technology (WI-IAT)* (pp. 415-422). IEEE.

## **CONFERENCE PAPER**

Liu, F., Xiong, Z., **Zhou, T.** (2024, July). Wolf Warrior or Political Bullshit? Mainland Chinese's Perception on the Spokespeople of China's Ministry of Foreign Affairs. Paper to be presented at 2024 Annual Conference of The International Association for Media and Communication Research (IAMCR), Christchurch, New Zealand, 30 June-4 July 2024.

**Zhou, T.,** Zhang, X., Zhu, Q., Peng, T. (2024, June). The (Unintended) Effects of Active Fact-checking Behaviors on Conspiracy Beliefs and Political Cynicism: The Moderating Role of Partisanship. Paper to be presented at 74<sup>th</sup> Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 20-24 June 2024.

Wang, H., **Zhou, T.,** Luo, Y., Gu, Y. (2024, June). Living Behind Screens: Construe the Public Sentiment Amid Shanghai Lockdown from the Perspective of Community Resilience. Paper to be presented at 74<sup>th</sup> Annual Conference of the International Communication Association (ICA), Gold Coast, Australia, 20-24 June 2024.

## **HONORS & AWARDS**

2024	<b>Teaching Assistantship</b> (HKD 18,180 / month) Hong Kong Baptist University
2023	<b>Full Scholarship</b> (HKD 18,180 / month) School of Communication, Hong Kong Baptist University
2022-2023	<b>Teaching Assistantship</b> (HKD 17,820 / month) Hong Kong Baptist University
2022	<b>Scholastic Award for Master of Science in AI and Digital Media</b> Hong Kong Baptist University

- 2022            **First Class Scholarship** (HKD 20,000)  
School of Communication and Film, Hong Kong Baptist University
- 2020            **Outstanding Academic Performance**  
Faculty of Arts, Hong Kong Baptist University
- 2020            **Scholastic Award for Master of Arts in Ethics and Public Affairs**  
Hong Kong Baptist University
- 2020            **Scholarship of Master of Arts in Ethics and Public Affairs** (HKD 13,000)  
Department of Religion & Philosophy, Hong Kong Baptist University
- 2015            **Outstanding Student** of Southwest Minzu University
- 2015            **Second-class School Scholarship** of Southwest Minzu University  
(¥ 800)
- 2014            **Second prize** for Band C in National English Competition for College Students
- 2014            **Second-class School Scholarship** of Southwest Minzu University  
(¥ 800)

## RESEARCH EXPERIENCE

- 2023-2024      **Research Assistant.**  
School of Communication, Hong Kong Baptist University
- 2020            **Research Assistant** (Part-time).  
School of Communication, Hong Kong Baptist University
- Conducting preliminary data collection
  - Annotating the social media audience engagement interfaces
  - Conducting library search
  - Preparing research reports

## TEACHING EXPERIENCE

- 2023-24        **Teaching Assistant.**  
School of Communication, Hong Kong Baptist University
- JOUR2107 Introduction to Journalism and Communication
  - JOUR4046 Integrated Data-driven Storytelling
- 2022-23        **Teaching Assistant.**

School of Communication, Hong Kong Baptist University

- JOUR4007 Research Methods in Communication
- AIDM7340 AI for Digital Media

## WORK EXPERIENCE

2021

### **Junior News Editor.**

Phoenix Satellite Television Co Ltd, Hong Kong, PRC

- Participate in the production of From Phoenix To The World, including selecting programme topics, contacting guests, collecting information, producing feature films, and dubbing
- Assist in news broadcasting along with Production Department
- Making the rundown of news programmes
- Assist in idea generating and content creation for new media platform
- Participate in the 2021 two sessions report

2020-2021

### **Tutor (Part-time).**

WorldWhy Education, Hong Kong, PRC

- Teaching basic theories of associate degree course “The principles of Sociology”, such as Functionalism, Social Constructionism and Interactionism, Conflict Theory, etc.
- Teaching basic knowledges of associate degree course “Researching Culture and Media”, such as Identity/identities, Structuralism/Poststructuralism, Representation, Mediated Experience, etc.
- Guiding assignments and reflection papers of associate degree courses

2020

### **Digital Marketing.**

EduLinker Education Consulting Co. Limited, Hong Kong, PRC

- Planning and executing online training activities
- Shooting and producing videos of activities
- Making posters and admission reports
- Collecting, editing and releasing the admission information of Hong Kong universities and other useful information for Mainland China students on WeChat, Weibo, Zhihu, etc.

2018-2019

### **Journalist.**

News Center of Beijing Haidian District, Beijing, PRC

- Interviewed officers of District Industrial and Commercial Bureau, Fire Brigade, Transportation Brigade, Sub-district Office, etc.

- Wrote new media reports, including Beijing Marathon, “40 years of reform and opening up” and “70 years of the founding of the People’s Republic of China”
- Broadcasted live in multimedia, including China International Fair for Trade in Services, Zhongguancun Innovation Culture Exhibition, Asia Digital Art Exhibition, etc.
- Collected and edited new media reports
- Took news pictures and shot/produced news videos
- Operated new media platform accounts, including WeChat, Weibo, Toutiao, etc.

2018

**Intern Editor.**

Xinhua News Agency, Beijing, PRC

- Produced multimedia reports of “40 years of reform and opening up” (Live Cloud)
- Shot/produced news videos and short videos
- Planned daily key news topics
- Collected materials for news videos

2016

**Intern Editor.**

LeSports, Beijing, PRC

- Produced videos of Asian football matches’ highlights, including Chinese Football Association Super League, Japan Professional Football League, K League 1 and A-League, etc.
- Produced video news of football
- Produced pre-promotion videos for Chinese Football Association Super League matches

2015

**Intern Editor.**

“Fengyun Football”, CCTV, Beijing, PRC

- Broadcasted Chinese Football Association Super League matches
- Made live posters for UEFA Champions League
- Planned topics of feature films for Champion Europe
- Collected and organized European football news reports

2012-2014

**Editor.**

Southwest Minzu University Education TV Station, Chengdu, Sichuan, PRC

- Interviewed students, teachers and other university staff
- Shot/produced campus news and campus evening parties
- Planned, shot and produced feature videos on campus

2012-2013

**Volunteer.**

Southwest Minzu University Youth Volunteers Association, Chengdu, Sichuan, PRC

- Provided volunteer services, including teaching students in poor primary schools, raising disaster relief funds during earthquakes, etc.
- Planned and executed extracurricular training courses
- Trained newly recruited volunteers

**MEMBERSHIPS**

International Communication Association (ICA)  
Interdisciplinary Social Sciences

**SKILLS**

Data Analysis	SPSS, AMOS, Gephi, SQLite, Mplus
Office	Word, Excel, PowerPoint, Visio
Multimedia	Adobe Premiere, Photoshop, Illustrator, Edius
Programming	Python, R